# Josh Parenti

(941) 504-7917
joshuaparenti@gmail.com
josh-parenti.com

**All Turtles**
Remote
8/2020 - Present

**Principal Product Designer**
Led design for multiple studio ventures, partnering directly with founders on products like Carrot Fertility, Cloaked, Sunflower Labs, and Vitally (PwC Japan). Created and continue to lead Carrot Sprints, designed Sunflower Labs' software from the ground up, and advanced Vitally's design to promote healthier habits.

**Grain**
San Francisco, CA
12/2018 - 1/2020

**Senior Product Designer**
Designed the Grain app from the ground up—transforming an early tech demo from the founders into a fully realized product. Explored and iterated on multiple concepts before defining the direction that evolved into Grain's current experience across desktop and mobile.

**NerdWallet**
San Francisco, CA
1/2018 - 8/2018

**Senior Product Designer**
Led the design of NerdWallet's mobile membership experience (iOS + Android), setting the foundation for what became one of the most popular finance apps in the U.S.

**NerdWallet**
San Francisco, CA
7/2016 - 1/2018

**Product Designer**
Helped design the original concepts for NerdWallet's new membership experience—from early flows and prototypes to launch in 2017—collaborating closely with product and engineering partners.

**GoButler**
New York, NY
2/2016 - 7/2016

**Design Lead**
Designed a new version of the GoButler app and agent console, introducing a conversational UI framework for cross-platform use.

**Yahoo**
Sunnyvale, CA
8/2014 - 2/2016

**Associate Product Designer**
Designed experiences for Yahoo Search and LiveText within the Mobile & Emerging Products team. Contributed to Yahoo's 2015 company-wide initiative to reimagine Search UX.

## Core skills

Design strategy, systems thinking, UX & interaction design, creative direction, AI-assisted design.

## Craft & tools

Figma, Framer, FigJam, Origami Studio, HTML/CSS, Adobe Creative Suite, generative AI tools (Midjourney, ChatGPT), vibe-coding for concept exploration.

## College

**2010 - 2014**

**Bachelor of Fine Arts - Graphic and Interactive Communication**
Ringling College of Art + Design | Sarasota, FL